

MINUTES

FBFC Board of Directors Meeting 1-28-16, rescheduled from 1-21-16

Meeting started at 5:30 pm and ended at 8:04 pm.

Board members present: Justina Prenatt (President), Bob LeRoy (Treasurer), Jennifer Heeder (Secretary), Alanna Hibbard, Pauline Heyne, Daav Wheeler

Board members absent: Danielle Goldstein (Vice President), Kelly Fain, Josh Littlejohn

Rosemary Fletcher has resigned from the Board.

Others present: Bobby Sullivan, General Manager (GM); Clare Schwartz, Outreach Coordinator, Sage Turner, Finance Manager, Jean Karpen, Board assistant; Owners – Rusty Sivils; visitor – Kerrigan McCarthy

Meeting Summary:

- Owners' Council discussion, charter drafted
- Annual Owners' Meeting set for June 5
- Quarterly Board study themes chosen
- Monitoring Report reviewed – 2.4 Planning & Budgeting
- Josh O'Connor appointed to fill Board seat
- Executive Session

Calendar Dates:

- Feb. 13 - “We Love Our Owners” meet & greet and Owners' Council meeting, 1:00 to 3:00 pm in the MLC (Movement & Learning Center). 1:00 Owners' Council meeting, 2:00 social event begins.
- March 19 – Co-op Cafe at NC Arboretum
- June 5, 2016 – annual owners' meeting

Approve Agenda: Agenda was approved with the addition of Owner Comment Period before business items. Subsequent times for business items will be adjusted to accommodate.

Minutes of 11-19-15 were approved as printed.

Owner Comments:

- Rusty Sivils – see attached
- Sage Turner – Invited Board members to tour Manna FoodBank and to consider arranging a group work day there. Regarding the open seat on the Board, she recommends Josh O'Connor. She has come to know him through her work with the county. He has been a project manager in the past.

Owners' Council (OC) update:

- Draft of the wording for the committee's charter is below. Board members will give feedback via email and final decision on wording will be made at the next Board meeting.
 - *The Owners Council is an adjunct, ad hoc committee of the Board of Directors of the French Broad Food Co-op that operates in support of the Development Committee. The Council will consist of Board member delegates and owners with positive, meaningful suggestions and ideas to be considered during the expansion process of FBFC. The function of the Council will be to increase communication about the expansion between owners and FBFC BOD and management and provide owners an opportunity to offer input and to encourage the full and enthusiastic support of FBFC owners for this historic project .*
- Role of the chair will be to set meeting dates and times based on mutual needs of attendees/owners and FBFC and Board, report to the Board, and ensure meetings are appropriately announced.
- Will Kaylor has offered to facilitate meetings.
- Will be a two-way conversation with information flowing between the OC and the Development Committee.

- Suggestion to meet quarterly.
- Agenda will be set by the Development Committee.
- In order to increase flow of information to owners, Bobby and Sage will institute monthly expansion emails and website updates. The Development Committee will prepare statements for this monthly email.
- Next meeting of the OC will be combined with the “We Love Our Owners” event on Feb. 13. This meeting will relaunch the OC and introduce the Board as the “driver” of the expansion project.

Annual Owners' Meeting set for June 5, 2016. Details to follow

Quarterly Study Themes:

- First quarter theme will be “Conflict Resolution.” Suggestion to sponsor a free training session for owners. Daav will send suggestions for related articles and people who could potentially lead a session.
- Second quarter theme will be “Planting Seeds” (FBFC's role in planting seeds in the community; relate to Farmer's Market; local ecology)
- Clare suggested the Board's Buzz articles relate to these themes. There is space for 2 articles per issue.

GM Report:

- Discussion of the Urban Agriculture Alliance – for now, we will be a support, but not be part of the decision-making.
- Discussion of Business Plan item: “Create additional resources for consumers highlighting cooking classes, nutrition and affordability initiatives with Organic and Non-GMO Verified products.” Ideas include:
 - Get Board members & owners involved, provide info on preparing affordable meals.
 - Bobby would appreciate recipes for economical meals.
 - Have a community potluck.
 - Start a google doc & let people add to it.
 - Create a brochure with recipes/ideas; make it available in the store.
 - Encourage owners to contribute for work credit.
 - Create a film & post on YouTube.
- Bobby would like comments on the Business Plan on an ongoing basis.

Monitoring Report: 2.4 Planning and Budgeting – reasonable and acceptable.

Board miscellaneous:

- All Board members are reminded that full participation is required at this time. Board members are expected to serve on committees, attend meetings, chair committees, and, in the future, call owners as relates to our capital campaign.
- Bob reminded Board to consider our desire to increase diversity on the Board as we recruit applicants.
- Suggestion to hold a staff appreciation event. Table for now – consider a summertime event.

Board vacancy: Josh O'Connor was appointed to fill a vacant position. No objections, one abstention.

Executive Session was held to discuss personnel.

Agenda items not covered or unfinished: Finalize wording for Owners' Council charter

Additional items for next month's agenda: For the future – ice cream social & staff appreciation events

Next Meeting will be February 18, 2016 at 5:30 pm.

Respectfully submitted,
Jean Karpen, Board Assistant